MOVING SUBJECTS

The shutter on this camera remains open only for a brief fraction of a second when the button is pressed. This is fast enough to "freeze" any slight movement of the subject, but as a rule if the picture in your view-finder includes a moving object, stand in such a position that the movement is towards you or away from you—never across your vision. A procession, for example, should be photographed by looking along the road, not across it. This rule may not apply when the subject is at a great distance, or moving extremely slowly.

THE SUN—BEWARE!

If the sun is shining, stand so that it does not shine directly on your front. If you are forced to face the sun, ask someone to hold a hat or other suitable object high above the camera so that a shadow is cast over the lens. Also, if it is necessary to face the sun, keep it hidden behind something in the picture—such as an overhanging tree branch. If carefully arranged, will produce a striking effect. Never leave your camera lying so that the sun shines on the red window.

UNLOADING THE CAMERA

When the figure has passed the red window, the winding knob until the paper disappears from view. Take the camera into the shade, dark it in a dark bag or room. Also, if it is necessary to keep the red window, hold a white handkerchief or sheet of paper under and seal the end and paper stuck. Keep your camera in a ‘Kodak’ carrying case, Code 541, which your dealer can show you. Ask him also about "How to Make Good Pictures", a specially illustrated book packed with valuable advice from Kodak experts.

Kodak and Brownie are trade marks.
LOADING THE CAMERA
— it takes a size 127 film only

1. Hold the top of the camera. Twist the locking key in the direction indicated by the arrow and withdraw the inner portion of the camera. Dust out both parts.

2. Ensure that the empty spool is inserted with the notched end engaging with the key of the winding knob. Clip the notched end of the spool in the plastic housing. Turn the paper can easily fitted into the longer tube. Turn the winding knob clockwise about five times. Be certain that the paper is riding smoothly on each side of the track, with the coloured side outwards.

3. Now insert the loaded section into the outer case and, ensuring that the two film spools in place, lock the two spools together by turning the locking key clockwise. Watching the red window at the back of the camera, turn the white winding knob until a hand and a series of dots pass the window, and stop when the figure 1 is seen.

Ask for Kodak ‘Verichrome’ Film
or Kodak ‘Tri-X’ Film for dull winter days

PRESSING THE BUTTON

Before ‘nipping’ your picture, look at the subject and decide whether it is principally vertical or horizontal form. Converge the left eye to form a triangle for a horizontal picture. Focusing on the subject below naturally in a vertical shape. If in doubt use the horizontal position, this is easier to hold steady.

Having framed your picture to suit your eye, press the viewfinder, you are ready to press the shutter button. Do that slowly at first.

Notice the illustrations on the left hand pages: the camera can be held. It is intended that a firm but comfortable grip on the camera should be employed, and that there shall be jerk when the shutter button is pressed. Do not let a finger obscure the lens. Keep rains or spray off the lens. Remove any dust or fingerprints with a soft cloth.