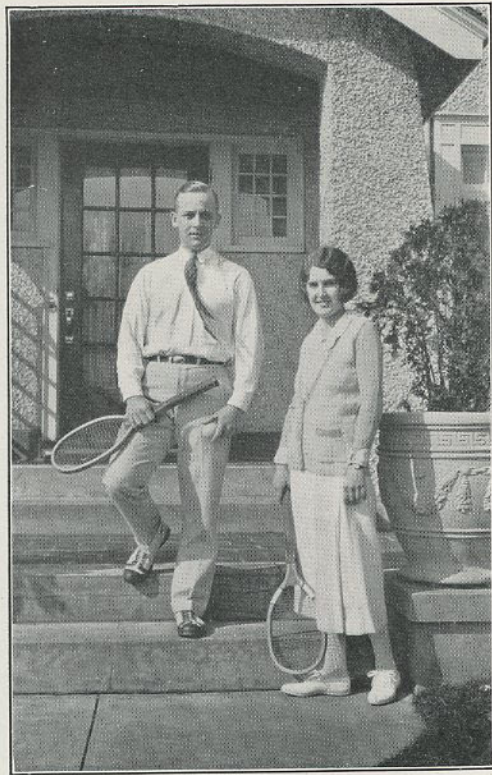




# KODAK



FAIR weather sports—tennis, baseball, fishing, boating, bathing—are splendid subjects for your Kodak.

## Kodak As You Go

THIS little booklet can give you but a glimpse into the picture-making pleasure that is yours with a Kodak or Brownie camera. Many other incidents that you would like a picture of will come to mind as you read these pages.

It can give you also but a word about the Kodaks, the Brownies, and the Ciné-Kodak outfit for motion pictures. You'll get full information from the dealer who supplied the booklet to you.

Notice as you read that all the Kodaks and Folding Brownies are autographic. You can write what you want to remember on the film at the time—an exclusively Eastman feature.

But drop in at your dealer's and see the cameras themselves.

## Kodak Film

Make it your practice to load with genuine Kodak Film, the dependable kind in the yellow box. Your dealer can supply you.

Eastman Kodak Company  
ROCHESTER, N. Y.

May 1926



# Kodaks for Vacation

ON VACATION everybody takes a Kodak as a matter of course.

Whether it's a hunt or a hike, a camping excursion or a motor tour, there's twice the fun with a Kodak along.

Pictures you won't want to miss are cropping up—*constantly*; they crowd the hours you're away from office or factory. Then later you'll enjoy your trip over and over in the pictures you bring back.

All the Kodaks make good pictures easily, all are convenient to take along. Some of them are so small that you don't *carry* the camera, you *wear* it like a watch. That's an advantage you can't overlook if your vacation is to be a camping trip or hiking tour, where every ounce of baggage matters so much.

And all the Folding Brownies and Kodaks have the autographic feature so you can title your films at the time you make the picture. On vacation you'll record the names and dates of the places you visit and the people you meet. Such information becomes part of the negative and may always be referred to in the film margin.

Remember that the autographic camera advantages are *exclusively* Eastman.



Your favorite fun and pet hobby furnish Kodak snapshot opportunities you'll be quick to film.



ALMOST every day there are Kodak picture chances right around the house. See opposite page.

## Kodak at Home

SUMMER TIME picture possibilities are plentiful right in your own dooryard.

And it's prints of the little homey incidents that form the priceless pages of every Kodak album. One such snapshot is shown opposite—a picture to treasure.

Then there's Mother, working in her garden, and Dad, as always, fussing with the car, and Cousin Frank, on a visit but lending a helping hand—but three of many opportunities for story-telling pictures that happen every day at your house.

And of course the youngsters. Children usually photograph best in familiar surroundings and in this connection the autographic feature on Kodaks and Folding Brownies is obviously important.

You can note the age of a child, or the date you made the picture, right on the film—a permanent, authentic record.

When was this picture made? How old was Billy then? The note you wrote in the film margin has the answer.

You'll be quick to see picture chances like those described on this page—in a moment the shutter clicks and the story is yours for good. It's *that* easy—the Kodak way.



# Kodak As You Go

ON YOUR motor rides—whether it's a long trip or just one of the afternoon drives you take so frequently—there's always a picture at hand or ahead.

A Kodak record of such happy hours will make your album one of the family's prized possessions.

And it's so easy to slip a camera in the pocket of the car where it's out of the way, but ready for action in a minute.

## Kodaks as Gifts

THE gift questions that puzzled you just before Christmas will occur again from time to time during the year.

Almost in every instance an appropriate answer is "Give a Kodak." And that's the right answer—a Kodak will be put in use at once and kept in use—*always*.

For the bride there's nothing more fitting. She can get good pictures from the very first. It's all so easy the Kodak way.

For the graduates cameras are apt to be just what was wanted.

That's the kind of gift you like to make.

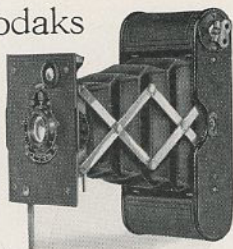


WITH a Kodak or Brownie you can easily get pictures as good as the one shown here, and on preceding pages. And to you they will be far more interesting.

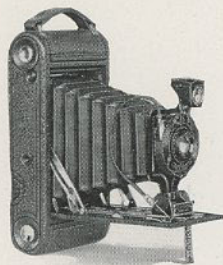
## Vest Pocket Kodaks

V. P. K.'s *Special* (illustrated) have superior lenses—see listing below. Model B is the latest addition to the line.

All are small enough to wear; all autographic. Pictures  $1\frac{5}{8} \times 2\frac{1}{2}$ .



V. P. K. <i>Special</i> , Kodak Anastigmat f.6.9 lens	\$14.00
V. P. K. <i>Special</i> , Kodak Anastigmat f.7.7 lens	12.00
V. P. K., Rapid Rectilinear lens	7.50
V. P. K. Model B, Meniscus lens	5.00



## Nos. 1, 1A, 2C, 3A Autographic Kodak Juniors

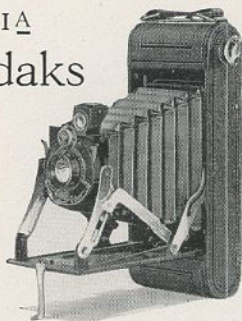
"BUILT for business" describes the Juniors. They're decidedly simple, emphatically sure. Note choice of lenses.

	Kodak Anastigmat f.7.7	Kodak f.7.9	Meniscus Achromatic
No. 1 $2\frac{1}{4} \times 3\frac{1}{4}$	\$22.50	\$15.00	\$12.00
No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$	23.50	16.00	13.00
No. 2C $2\frac{7}{8} \times 4\frac{7}{8}$	26.00	19.00	16.00
No. 3A $3\frac{1}{4} \times 5\frac{1}{2}$	28.00	21.00	17.50

## Nos. 1 and 1A Pocket Kodaks

### Series II

THE fixed focus Kodaks Series II have dependable lenses and Kodex shutters, speeds of  $1/25$ ,  $1/50$ . They are capable cameras.



Focusing models (illustrated) come with semi-anastigmat Kodar lenses f.7.9 and Kodex shutters; and sharp-cutting Kodak Anastigmats f.7.7 and Diomatic shutters with speeds of  $1/10$ ,  $1/25$ ,  $1/50$ ,  $1/100$ . A handy, sliding dial on this shutter tells you the stop or speed adjustment to make for the light you have—dull, gray, clear, brilliant.



Focus is at your fingertips

All models are autographic and with self-erecting front that springs the lens into place automatically as you open the camera.

	Kodak Anastigmat f.7.7	Kodak f.7.9	Meniscus Achromatic
No. 1 $2\frac{1}{4} \times 3\frac{1}{4}$	\$22.50	\$16.00	\$12.50
No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$	24.50	18.00	14.00





Nos. 1, 1A, 2C, 3

## Kodaks Series III

*Nos. 1 and 3 are new;  
No. 3 is now ready, No. 1  
will be ready in June.*

THE Kodaks Series III  
boast lens and shutter  
equipment that makes them exceptionally  
proficient.

Kodak Anastigmat f.6.3 is keen-cutting,  
fast. Diomatic shutter, with sliding exposure  
dial, times split seconds  
with scientific accu-  
racy — 1/10, 1/25, 1/50,  
1/100. Critically sharp, cor-  
rectly exposed negatives  
are a matter of course.

Series III Kodaks are  
autographic—all folding  
Kodaks are.



Kodak Anas-  
tigmat f.6.3

Kodak  
f.7.9

No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$ .....	\$26.00
No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$ .....	29.00
No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$ .....	30.00
No. 3, with Kodex Shutter,.....	\$23.00
No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$ .....	32.00



Nos. 0, 2, 2A, 2C, 3

## Brownies

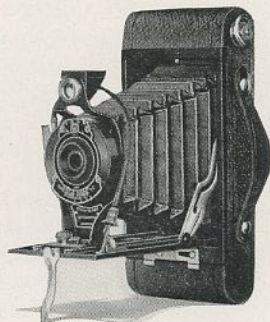
EASTMAN-MADE for  
good pictures; sim-  
plicity itself to work.  
You'll double your  
fun with a Brownie.

No. 0, $1\frac{5}{8} \times 2\frac{1}{2}$	\$2.00	No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$	\$3.50
No. 2, $2\frac{1}{4} \times 3\frac{1}{4}$	2.50	No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$	4.50
No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$	\$5.00		

Nos. 2, 2A, 2C, 3A

## Folding Brownies

HERE is Brownie sim-  
plicity and low price  
plus folding camera  
convenience. All  
models autographic.  
Note lenses available  
—all with Kodex  
shutter.



No. 2, $2\frac{1}{4} \times 3\frac{1}{4}$
No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$
No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$
No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$

Kodak f.7.9	Meniscus Achromatic
\$11.00	\$ 8.50
12.00	9.50
15.00	12.50
17.00	14.00



Two finders—  
for waist level or  
eye level opera-  
tion.



## Ciné-Kodak B—Kodascope C for motion pictures

CHILDREN's capers, summer sport, motor trips, are full of *action*—make you long for *motion pictures*. And Eastman scientists have brought them to you—*personal movies*. This fun—and it's new—is easily photography's biggest boon.

You will actually make Ciné-Kodak movies as easily as you make Kodak snapshots. Press the Ciné-Kodak release—the movie's in the making; snap the Kodascope projector switch—the story repeats on the screen.

To complete an evening's entertainment you can rent comedies, dramas, educational pictures through Kodascope Libraries, Inc.

Ciné-Kodak B f.6.5, price \$70, is spring driven, fixed focus, hand held at waist level or at the eye—Reflecting Finder and Sight



Kodascope C pro-  
jects a brilliant, 30 x  
40 inch picture at 18 feet

You can rent pic-  
tures for projection  
with your Kodascope

Finder are provided—see opposite page.

It loads in daylight with 100 feet (\$6) or 50 feet (\$4) of Ciné-Kodak Film. Weight loaded, but 5 lbs. The charge for finishing the film at an Eastman laboratory is included in the purchase price.

The Ciné-Kodak B with Sight Finder is also available, price \$100, with f.3.5 lens—*emphatically fast*. This model is fixed focus with “close-up” adjustment.

Kodascope C projector, price \$60, is electrically driven on the house lighting circuit. A stop feature permits halting the picture for a longer look at any incident. Screen No. 0, for 22 x 30 inch pictures at 13 1/2 feet, \$10—the outfit complete, \$140. No. 1A Screen, 30 x 40, for use at 18 feet, \$15.

Ciné-Kodak Booklet with complete information at your dealer's, or by mail from us.



## At your service

**I**N our experience Kodak Film, "the dependable film in the yellow box," gets results when results are possible. It is the film you want for the pictures you want. Let us supply your size.

Another important aid to the amateur is *Kodakery*, a monthly magazine of information that regularly sells for 60c a year.

*Kodakery* is free for a year with every Eastman camera and we see to it that your name is entered for the subscription.

**Eastman Kodak Stores, Inc.**

**1020 Chestnut St.**

**PHILADELPHIA**