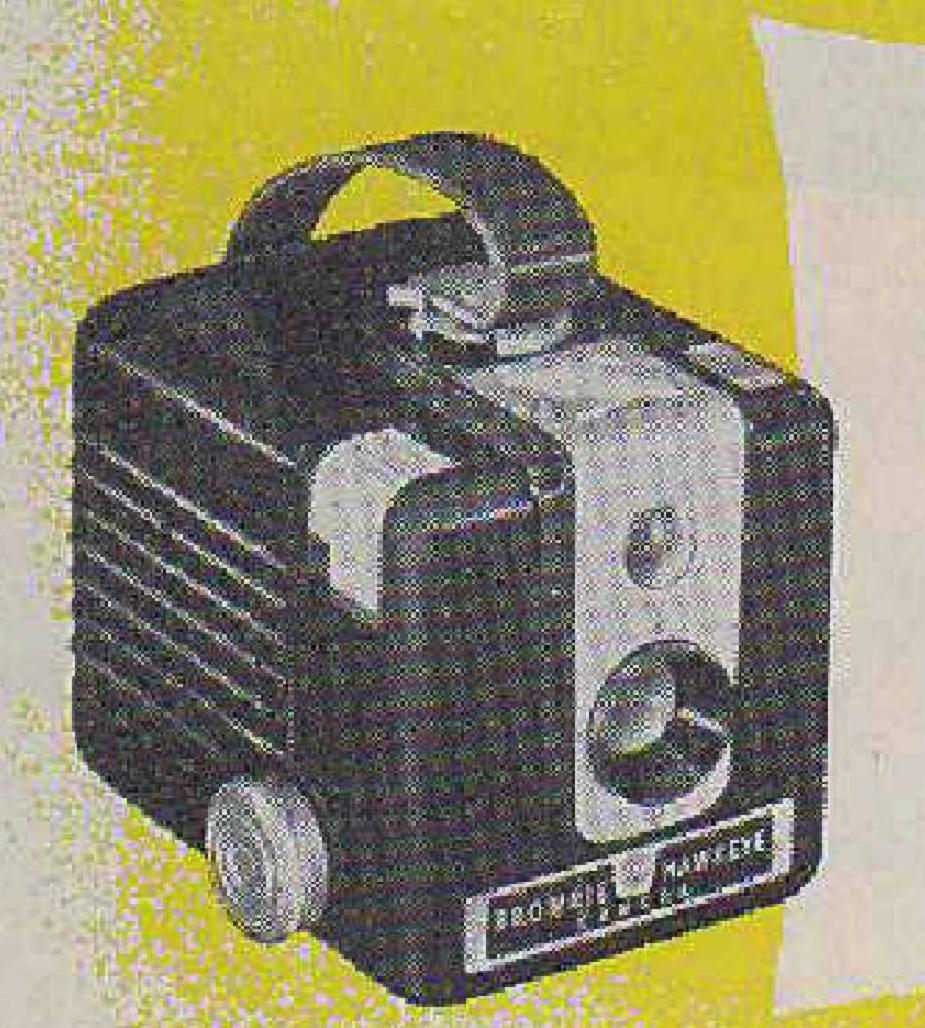


5 exciting models shown inside priced from \$275 to \$1175



## Modern is the word...



BROWNIE

HAWKEYE

CAMERA

\$550

 Here's a box camera with the up-to-date styling of a 1950 automobile. Handsome it is, and handsomely it does in full-color or black-and-white picture making. New thumb-action shutter release is set flush with camera body for steady shooting. Oversize, brilliant view finder shows a clean-cut picture image. Lens is prefocused. Negatives are 21/4 x 21/4 on black-and-white Kodak 620 or Kodacolor 620 Films. So simple, the children can quickly learn to use it. Fine gift for mother, too.

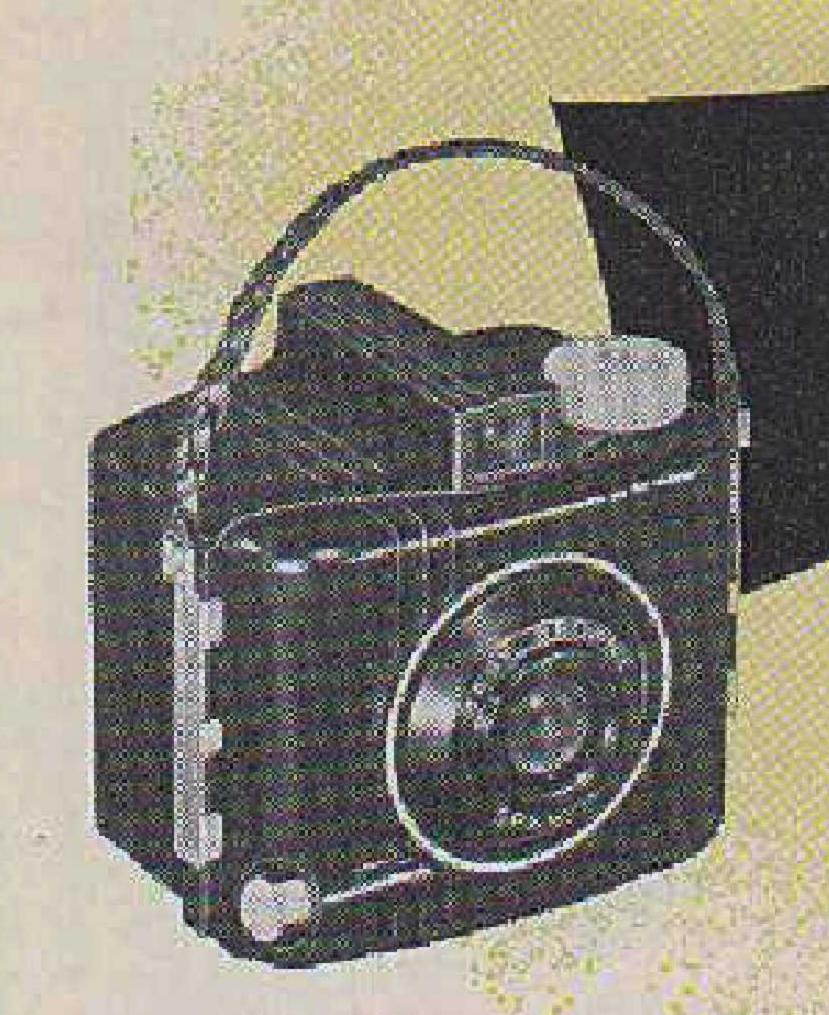
And father, if he's the casual snapshooting type, will be pleased with so much camera value and performance for so little money.

## KODAK PHOTO FLASHER



· For the "Hawkeye" . . . the "Target" . . . and similar cameras - use this accessory for flash shots with midget bulbs.

\$155



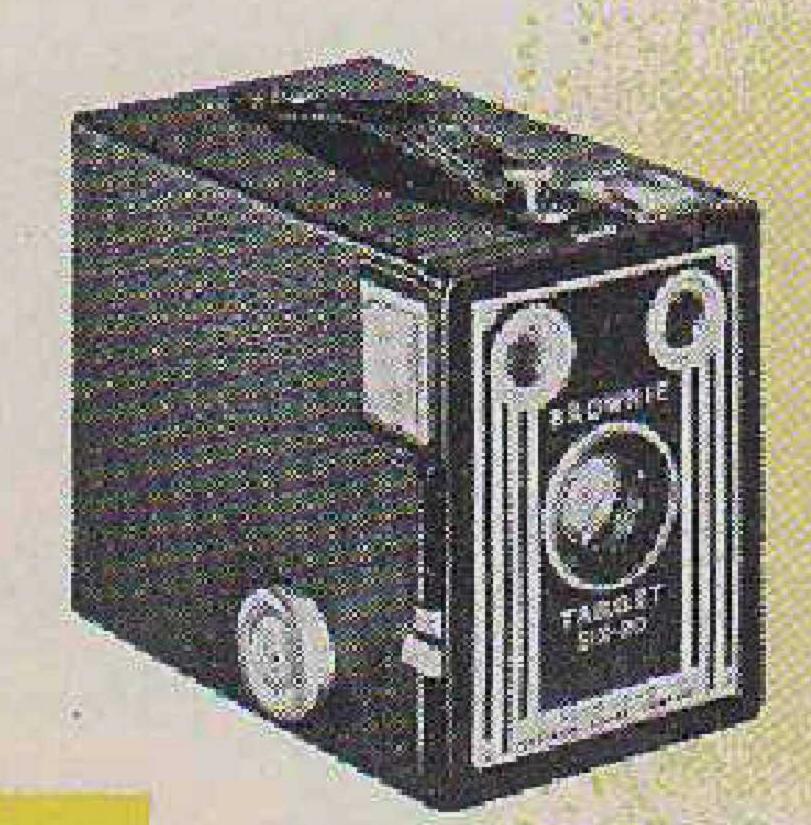
Featherweight Snapshooter...

BABY BROWNIE

SPECIAL

CAMERA \$775

 Smallest of the Brownie line-up, this camera makes excellent snapshots . . . full color, too, in good light. Has prefocused lens, plunger shutter release, eye-level finder, handy carrying strap. Makes 1 1 x 2 1/2 negatives on black-and-white Kodak 127 or Kodacolor 127 Films. A real buy.

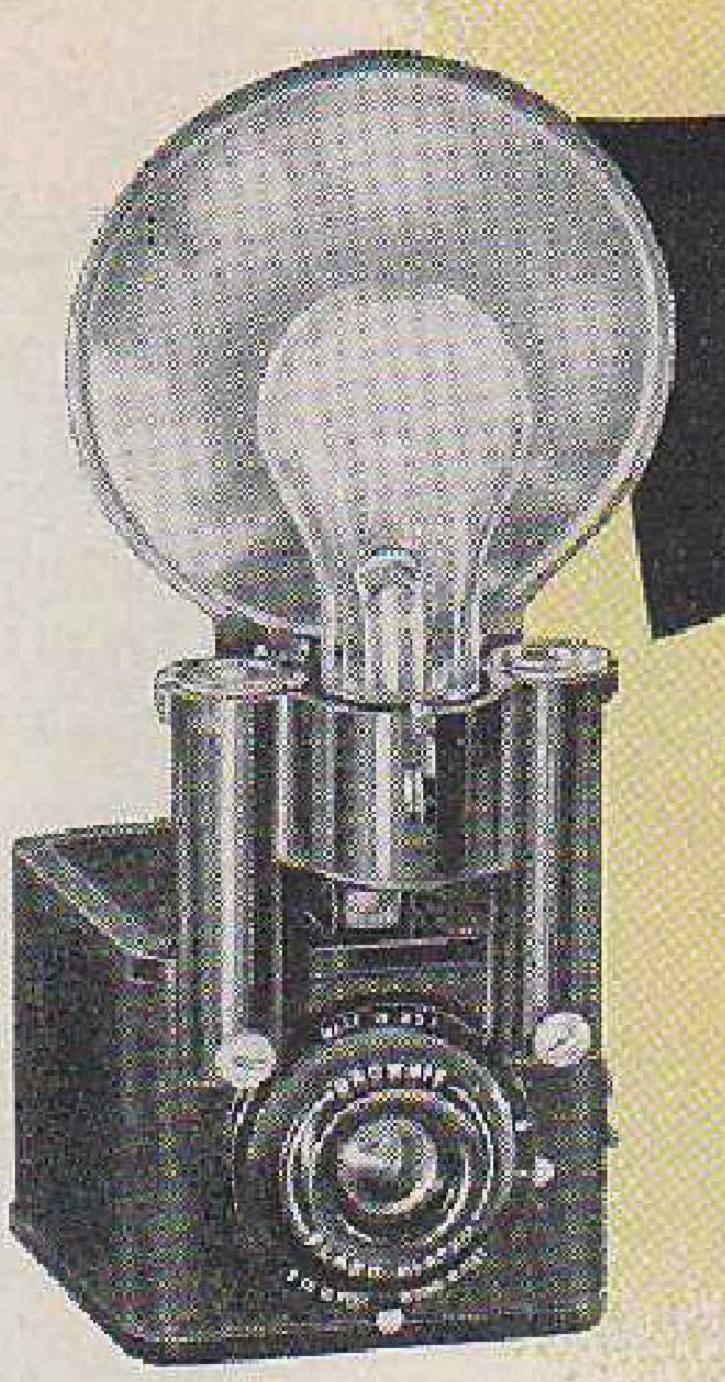


BROWNIE TARGET CAMERAS

SIX-20

51X-16

 So easy to use. Just load, aim, shoot. Both models have prefocused lenses, horizontal and vertical brilliant view finders. The "Six-20" makes 21/4 x 31/4 negatives on black-and-white Kodak 620 or Kodacolor 620 Films. The "Six-16" makes 21/2 x 41/4 negatives on Kodak 616 Films. Either one a sure "hit" . . . for you . . . or as a gift.



Favorite For Flash...

BROWNIE

FLASH SIX-20

CAMERA

\$1175

FLASHOLDER

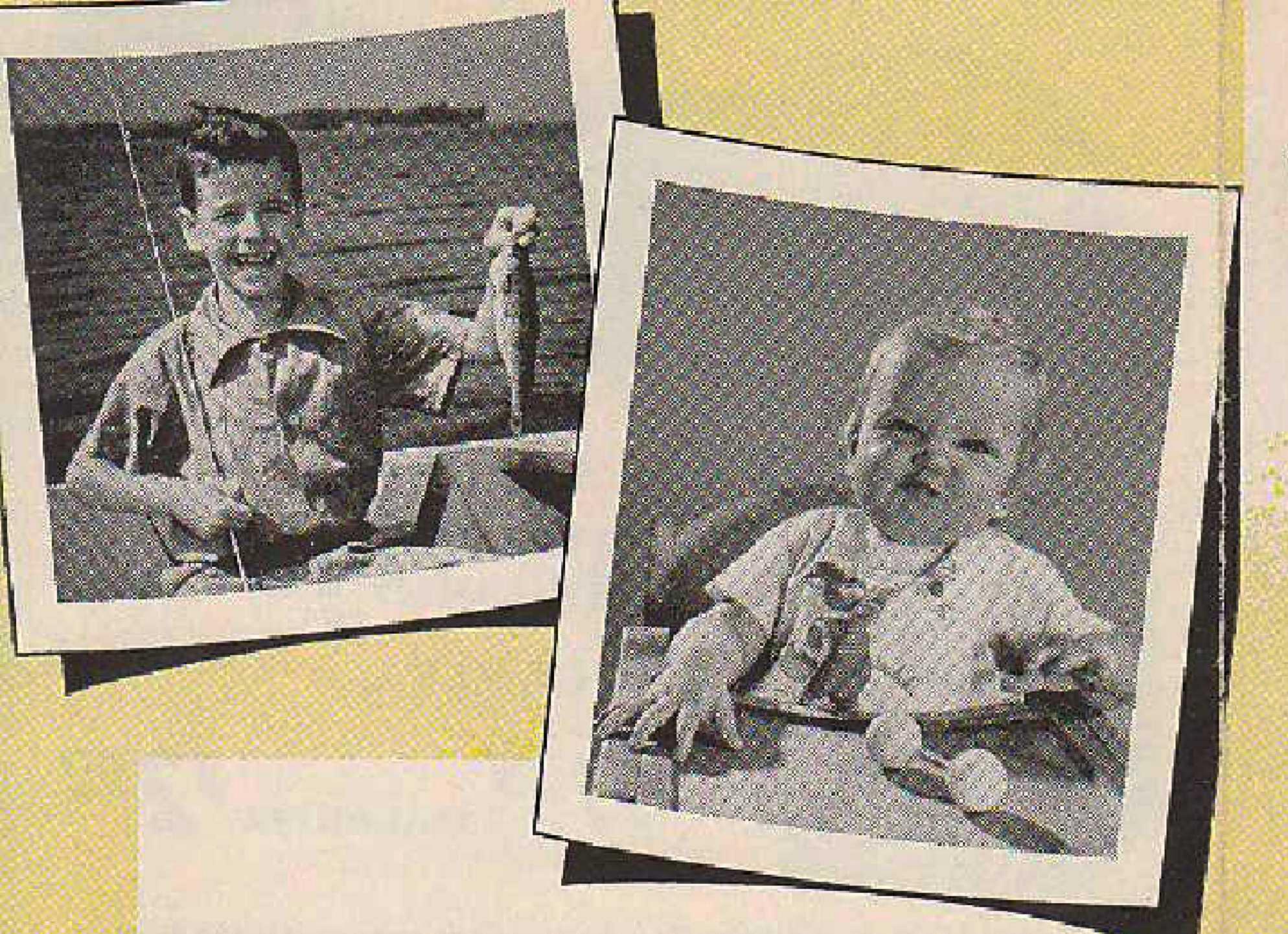
\$792

• Here's a Brownie version of a press-photographer's camera. With the accessory flash attachment, you're all set for around-the-clock picture fun. The shutter is synchronized for No. 11 or 40 flash lamps. Lens focuses for close or distant shots. A steady squeeze on a button trips the shutter. Durable metal body will hold up for years. Negatives are  $2\frac{1}{4} \times 3\frac{1}{4}$  on black-and-white Kodak 620 or Kodacolor 620 Films. Think of the exciting, wonderful snapshots you can take — (indoors, outdoors) — with this smart camera.

ASK US for your FREE copy of
Kodak Camera LINE-UP . . .
for a look at all the Kodak
Cameras—\$2.75 to \$312.50



Prices include Federal Tax where applicable



Interested in taking better snapshots?

If so, a new camera will help — one of the smart, new Brownie box cameras. They're easy to load, easy to view, easy to shoot.

## Like to try indoor snaps... or full-color shots?

With any Brownie model you can shoot indoors with photoflood lamps. Most models also operate with flash lamps. And all Brownie Cameras make full-color snaps, in good light, with Kodacolor Film.

## Need an extra camera at your house?

What better gift for the children, for mother, for father, than a personal camera? So inexpensive . . . so satisfying through the years. See inside for details.

take along 2 or 3 extra rolls...

Kodak Verichrome Film

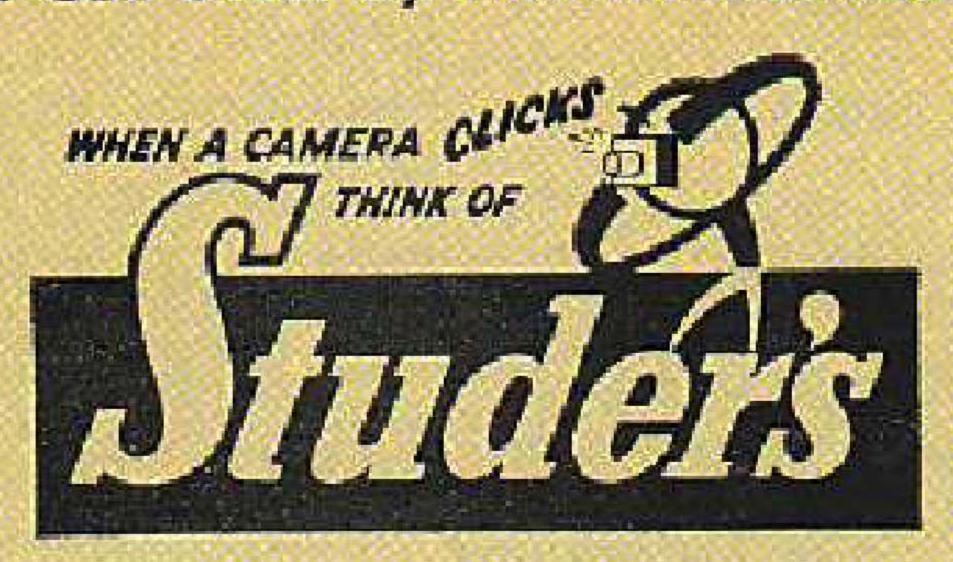
VERICHROME

For best results with your Brownie Camera, use America's favorite snapshot film — Kodak Verichrome. It has the built-in "latitude" that insures good exposure in average lighting . . . outdoors in sunlight . . . indoors with flash lamps. And here's a reminder: Check the film size your camera uses, and order a few rolls now.

For Full-Color Snapshots—
ASK FOR KODACOLOR FILM

With your present camera, and Kodacolor Film, you can make wonderful full-color pictures, in good light, outdoors or indoors . . . just follow directions carefully.

You Can Order by Mail from STUDERS



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